

Liddesdale Agricultural Society. Holm Show Newcastleton.

www.holmshow.com

President:

Chairman: Mr D Nixon. Vice Chairman: Mr S Lake.

Dear Supporter,

We are writing to ask if you would consider one or more of the following opportunities available to support our local show. Our show is a small, friendly traditional day out held on the last Saturday in August.

The Holm Show will go ahead this year – that's the pledge being made (with fingers crossed) by the organising committee of Newcastleton's much loved event. The Show has been running since 1893 and brings in visitors and competitors from far and wide, as well as being one of the most important dates for local people. Covid forced the cancellation of the show for the past two years, leaving a gaping hole on the last Saturday on August when it is traditionally held.

We have several new classes in all areas of the show and are currently planning the entertainment for this year. We had a very successful show in 2019 with lots of positive feedback, so we are now looking to capitalise on previous year's gains. The success of the Show Day Raffle continues to strengthen, and any prizes donated for this event will be greatly appreciated. We rely on the support and generosity we receive from businesses and groups such as yourselves. We offer a range of sponsorships, adverts and trade stands etc, and information and prices relating to the same are detailed within this form.

The Date of our next show is Saturday 27th August 2022. If you require further information on the Society, the Show, or Sponsorship please contact me (Jenny) or a member of the show committee.

Yours Sincerely,

Organising Livestock Secretary / Treasurer

Mrs Jenny Nixon,

Blinkbonny,

Newcastleton.

TD9 0TN.

Tel: 07791598485.

Email: theholmshow@googlemail.com

Follow us on face book:



Holm Show Sponsorship Details:

Advertising in our Show Catalogue

(Using your own advert or one prepared by us) NB. Advert details need to be received by 31st July 2022.

Full Pages: Outside back page £100.

Inside front and back page £90.

Other Full page £65 (size 21cm x 14cm)

Double Page £130.00 Black and White.

Half Page: £32.50 (11cm x 14cm),

Quarter Page: £16.50. (6cm x 9cm) Black and White.

Sponsorship of Schedule, Catalogue and Posters:

(Your choice of contribution. From £100 upwards, patrons will receive a special mention in the publication).

Sponsoring a Class(es): (sponsorship is for competition prize money per class).

Sheep Classes: £12 per Class.

Horse Classes: £10 per Class.

Dog Classes: £6 per Class.

Terrier Races: £10 per Class.

Poultry Classes: £6 per Class.

Industrial (Flowers, Baking, Handicrafts, Walking Sticks, Photography): £6 per Class.

Pets and other Children's Classes: £6 per Class.

Children's Sports: £6 per Class.

Although we have limited space regarding the sponsorship of each show class, if your chosen class is fully supported, we will endeavour (with your agreement) to find appropriate placement for your kind and valuable patronage. NB. We would ask that you please let us have your chosen Sponsorship details by 31st May 2022, to allow them to be added into both the show schedule and catalogue. After 31st May 2022, it will only be possible to add detail(s) into the show catalogue.

Trade stands

(On show field tents, gazebo etc): £3.00 per foot on the longest side. £9.00 per meter.

Ringside and Boundary Banner: £20.

Table in Craft Tent (Includes table + 2 chairs): £20.

Show Day Raffle Donation.

Full List of Prizes available on Holm Show website.

Application Form

Name:

Address:

Postcode:

Telephone Number (land-line and/or mobile):

Email:

Please give details of your business:

Trade Stand Length:

Craft Table:

Raffle:

Preferred method of Payment: (Cheques made payable to Liddesdale Agricultural Society,
Bacs: Sort Code: 80-17-06. Account Number: 00773646.

Adverts: Back page: £100. Yes No

Inside back page: £90. Yes No

Double Page: £130. Yes No

Full page: £65. Yes No

Half page: £32.50. Yes No

Quarter page: £16.50. Yes No

NB. Your Advert details need to be received by 31st July 2022.

Sponsorship of Schedule, Catalogue and Posters: (Your choice of contribution. From £100 upwards, patrons will receive a special mention in the publication).

Sponsoring a Class/Classes: Sheep Classes: £12 per Class. Yes No

Horse Classes: £10 per Class. Yes No

Dog Classes: £6 per Class. Yes No

Terrier Races: £10 per Class. Yes No

Poultry Classes: £6 per Class. Yes No

Industrial (Flowers, Baking, Handicrafts, Walking Sticks, Photography): £6 per Class. Yes No

Pets and other children's classes: £6 per Class. Yes No

Children's Sports: £6 per Class. Yes No

Trade stands on show field (tents, gazebo etc) £3.00 per foot on the longest side. Yes No

Ringside and Boundary Banner: £20. Yes No

Table in Craft Tent- Inc Table and 2 chairs: £20. Yes

No NB. We would ask that you please let us have your chosen Sponsorship details by 31st May 2022, to allow them to be added into both the show schedule and catalogue. After 31st May 2022, it will only be possible to add detail(s) into the show catalogue. Show Day Raffle Prize Donation: Yes No (Anything considered - please give details below)